

# “Doing Business In Mexico”

Management 435/535 - Intersession

Dr. Luis Ortiz



**Management 435/535 Class Codes are 1566/1567 - “Doing Business in Mexico”**  
will be offered during the Intersession - May 14-30, 2006.

Learn (hands on) about doing business in Mexico by touring six Mexican cities & visiting 11 Mexican states. We will visit major economic and tourist destinations along the way. We will visit 3 major universities one in Monterrey, Guadalajara, & Mexico City. We will visit major museums in Monterrey, Saltillo, Zacatecas, Guadalajara & Mexico City (Teotihuacan the “must see” World Heritage Archaeological Site). - and of course plant & business tours will also be included!

The class will be presented as a bus tour using a modern air-conditioned bus equipped with a restroom and video system. Only 4-star hotels will be used along the way with students sharing a room with another person for \$850, with two others for \$745 or three others for \$695. - pay to the School of Business Administration “EDC”. Spending money would depend upon your personal preferences, but about \$25.00 per day should be plenty.

You can take the trip without taking the class once we’ve enrolled 8 students who want course credit. You can even bring along a non-student guest, family-member or friend, who doesn’t have to take the course. All participants are expected to attend all of the lectures and business or museums. A camera is required of all and a multi-media trip report must be developed upon return in order to obtain course credit. This report can be either a scrapbook, PowerPoint, or Website.

If you are interested, please contact Dr. Luis Ortiz SH 108, 454-3584, or by e-mail at [lortriz@nmhu.edu](mailto:lortriz@nmhu.edu) - for a syllabus visit [www.drluisortiz.com](http://www.drluisortiz.com) - Deadline for payment is May 10th  
Go to [www.coba.panam.edu/faculty/thompson](http://www.coba.panam.edu/faculty/thompson) (bottom of webpage) to see a previous trip!

¡Vamos a México!

**Spring Financial Aid maybe available! Please Contact: Eileen Sedillo, Director 454-3318**

**Also Partial Scholarships are Available Quickly Contact Dr. Luis Ortiz 454-3584**

This class is open to all majors and makes an excellent elective or may apply to international experience requirement.