



Strategic Management

Capstone Class
Final Presentations!

November 21
December 3 and 5

Jett Hall #113 @ 12 Noon
Business Capstone

12 p.m.– 1:15 p.m. (Tuesday/Thursday)
Jett Hall Room JH-113 “Orals Seminar Room”

Sponsored by: MGMT 449 Class

Contact Information: Dr. Luis Ortiz (505) 718-9839

lululemon



STITCH FIX



athletica



UBER

5 Senior Group Final Presentations!

STITCH FIX, LULULEMON ATHLETICA,
UPS, UBER & DELL



Bringing it all together!

Management, Marketing, Accounting, Finance,
Entrepreneurship, International Business & Economics

Nov. 21 - I STITCH FIX (Jessica, Kerri, Lorraine & Rachel)

Nov. 21 – I LULULEMON ATHLETICA (Nicholas, Brandon,
Jordan, Erica & Cristina)

Dec. 3 – I UPS (Lilia, Amber, Guadalupe, Joel, CJ & Joseph)

Dec. 3 – I UBER (Stephanie, Reyna, Jose, Jacqueline & Ruby)

Dec. 5 – I DELL (Joe, Alejandro, Jailah, Matthew & Paige)

Our five organizations are working to be unique, profitable, innovative businesses in today’s rapidly changing global marketplace. The five presentations will focus on their company’s future strategies & will be presented in a new unique, dynamic, energetic, robust, rigorous and informative manner!

Our students will lead a professional presentation followed by a Q&A discussion of their strategic initiatives!



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