

Biography

Luis Ortiz was raised in Texico, New Mexico and graduated from New Mexico Highlands University (NMHU) in 1995 with a Bachelor of Business Administration degree and in 1996 with a Master of Business Administration degree. He earned his Ph.D. in both Management and International Business fields from the University of Texas-Pan American in 2000.

Luis is a tenured Associate Professor of Business (management and international business) at the New Mexico Highlands University's School of Business Administration (since 2000). His areas of teaching interest include international management, organizational behavior, cross-cultural issues, human resource management, international business, principles of management, management information systems, economic development and entrepreneurship, organizational leadership, and training and development of human resources. Luis' areas of research interest include cross-cultural management, organizational citizenship behavior (OCB), organizational justice (distributive, procedural, and inter-actional), trust, job satisfaction, performance, self-efficacy, leadership, and employee relations.

Luis has published research in his fields of expertise in various scholarly journals and professional publications and conferences. His professional memberships include the Academy of Management- organizational behavior and international management divisions, Academy of International Business, and Business Association of Latin American Studies.

Luis is also the executive director of the Las Vegas/San Miguel Economic Development Corporation since 2003. As executive director, the focus is on pursuit of business creation (entrepreneurship), retention, and expansion and attracting targeted businesses to the area. He has been active in writing numerous grants such as the Qwest, Economic Development, Hispanic-Serving Institutions Assisting Communities (HSIAC) program, Technology Opportunities Program (TOP) grant, Community Outreach Partnership Centers (COPC). He has responded to numerous potential recruitment opportunities for inquiries to relocate to northern New Mexico.

He serves on various advisory boards and committees including the Luna Community College Business Department, GED Program, the Salvation Army, Local Rotary, Wells Fargo Bank, Tapetes de Lana, City of Las Vegas Utilities Committee, Airport Committee, Design Review Board, Keep Las Vegas Beautiful, New Mexico Highlands University Faculty Research Committee, Finance Committee, New Mexico Economic Development Partnership and serves as the local president of Phi Kappa Phi (multi-disciplinary college honor society).

Luis is married to his beautiful intelligent lovely wife Georgia they have two children, Ethan Antonio (5 year old) and Aaren Emilio (2 year old).