



Dear Business Students,

Here are the rules for the speech/teach talk (qualitative/technology) assignment. The rules are (you guess it). There are NO RULES! Think about it when people tell you what to do – you do it. When you know in your heart of hearts what is right and you know how to push yourself into “Higher Learning” then you have done it!

Here are a few guidelines or suggestions as you prepare to enlighten us (use one, some or all):

- 1) **Teach us sometime of value (business, career, insight or some new business stuff)**
- 2) **Be the expert (or fake it - we will have no clue if you're confident)**
- 3) **Use technology to your advantage (in some way shape or form)**
- 4) **An Average of 5 minutes or so...**
- 5) **Use a topics or concepts from the book or the professor lectures**
- 6) **Be the professor (or act like them for the speech – any of them)**
- 7) **Interview a business person and tell us what they said (why, values or interesting ideas)**
- 8) **Research an interesting company and tell us what they do in regards to the subject matter**
- 9) **Be creative (no limits – you are the leaders of tomorrow, act like it today)**
- 10) **Push the envelope of learning (then charge for it later)**
- 11) **Use business leaders quotes (it make you sound smart)**
- 12) **Use research to your advantage (the research says, did you know, we can predict the future)**
- 13) **You may get a little political, but with a point (business, jobs or better financial future)**
- 14) **etc...**

Remember that NMHU is trying to make sure that professors transfer these areas below in the outcome of our creative assignments (note: for this assignment we are focusing on 3 and 4):

1. **Demonstrate Critical Thinking and Reflective Thinking Skills**
2. **Demonstrate Effective Quantitative Analysis Skills**
3. **Demonstrate Effective Communications Skills**
4. **Demonstrate Effective Use of Technology**

Our focus in these “touchy feely” type Management and International Business classes is to make sure that we are great at these Qualitative/Technology/Critical Thinking & Reflective Thinking Skills. Finally, make it fun and interesting - hope that helps!

Best Wishes,

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