Strategic Plan (Conclusion Section)

Conclusion/ Implementation  
Recommendations  
 Management (HR, Training, Staffing, etc…)  
 Marketing (Branding, products, customer engagement)  
 Accounting (global accounting standards)  
 Finance (use of funds)  
 International (global expansion, exchange rates)  
 Law/legal (protection, copyright)  
 MIS (technology, use of new technology)  
Where will the company be 3 years from now  
 Creative Ideas (that just might work)  
 Outside the box strategic thinking (calculated decision making)  
 New ways of working with employees/customers (unique new ways)  
 Partnering with other stakeholder groups or companies (in or outside our industry)  
 Always looking for new revenue streams  
 Innovations/Differentiation that will drive the future  
 New competitive ways  
Monitoring and Controlling the new present environment and internal company  
 Continued surveys of the environment/company  
 Real-time feedback on the Implementation

Basically the future of the company based on our analysis  
New potential areas for business growth/market share increase/profit   
New Technologies   
Timing Matters  
New Ways of Training  
Market Education of Customers/or Customer and Product development  
Avoiding Past Mistakes (Our or others)  
First vs. Second Mover advantages